

Please add new Claim(s) 11-17:

11. A method for facilitating commerce at an internet-based auction, the method comprising:
- authorizing a first participant to post an item for auction at an internet auction site;
 - receiving at a communication handler program executing on a host computer information from the first participant about an item to be auctioned, the received information including a designation of a category selected from a list of categories, under which the item is to be auctioned;
 - processing the received information into a presentation format with a database-to-presentation format formatting program, the presentation format including an indication of the category of the item to be auctioned;
 - presenting the presentation formatted information to a plurality of internet participants; and
 - receiving at the host computer at least one bid for the auctioned item from at least one of the internet participants.

12. The method of claim 11 further comprising:
- receiving at the host computer payment information from the bidding participant.

13. The method of claim 11 further comprising:
opening an auction process to the plurality of internet participants; and
automatically closing the auction process to the internet participants based on a
predetermined condition.

14. The method of claim 11 further comprising:
receiving the bid for the auctioned item via a world-wide web page server
interface.

15. The method of claim 12 further comprising:
receiving payment information from the bidding participant, the received
payment information being associated with the received bid.

112 16. The method of claim 11 further comprising:
wherein the payment information received from the bidding participant
includes information identifying a credit card account, and further comprising passing the
credit card account information to a clearinghouse and receiving authorization from the
clearinghouse that payment with the credit card has cleared.

17. The method of claim 11 further comprising:
receiving payment information from the bidding participant;